



White Smile Power – How to Get It!

50% of Americans would like to have a whiter smile. Now you can.

Before 1990, patients noticed that their teeth were yellowing and they wanted to know how to get their teeth whiter. Maybe they could get a tan or wear a yellow dress. We had no options back then except to place crowns everywhere.



WE HAVE GREAT OPTIONS NOW.

We have the technology to whiten any smile to just about any shade.

The saying “You get what you pay for” holds true when whitening your teeth also. Here are the options in order of cost and effectiveness:

OPTIONS:

	Effectiveness:	Approx. Cost
In-office whitening for 2 hours with trays to take home for pre-office treatment and future touchups. Predictable “WOW” results. “You’re just two hours away from a beautiful smile”	Incredible	\$594
Take-home whitening trays; wear them for 14 consecutive days “Wear them while you sleep”	Very good	\$406
Professional Strength Whitening Strips, from dental office	Moderate	\$92
Whitening Strips, from store	Slight	\$25-\$50
Paint on	Very slight	\$10-\$40
Whitening toothpaste	Hardly	\$5-\$15

Please do not whiten with any of these methods within 2 weeks of any restorative dental visit (hygiene visits OK). This is because the whitening agents interfere with bond strengths of our cosmetic dentistry.

The choice is yours for a whiter smile!

Advanced Comprehensive Dentistry & Orthodontics

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